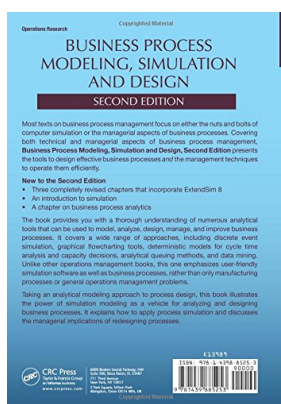


[PDF] Business Process Modeling, Simulation And Design, Second Edition

Manuel Laguna, Johan Marklund - pdf download free book



Books Details:

Title: Business Process Modeling, Si

Author: Manuel Laguna, Johan Marklund

Released:

Language:

Pages: 523

ISBN: 1439885257

ISBN13: 9781439885253

ASIN: 1439885257

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Most textbooks on business process management focus on either the nuts and bolts of computer simulation or the managerial aspects of business processes. Covering both technical and managerial aspects of business process management, **Business Process Modeling, Simulation and Design, Second Edition** presents the tools to design effective business processes *and* the management

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Taking an analytical modeling approach to process design, this book illustrates the power of simulation modeling as a vehicle for analyzing and designing business processes. It teaches how to apply process simulation and discusses the managerial implications of redesigning processes. The ExtendSim software is available online and ancillaries are available for instructors.

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