

[PDF] Effective Data Visualization: The Right Chart For The Right Data

Stephanie D. H. Evergreen - pdf download free book



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Description:

Written by sought-after speaker, designer, and researcher Stephanie D. H. Evergreen, **Effective Data Visualization** shows readers how to create Excel charts and graphs that best communicate data findings. This comprehensive how-to guide functions as a set of blueprints—supported by research and the author’s extensive experience with clients in industries all over the world—for conveying data in an impactful way. Delivered in Evergreen’s humorous and approachable style, the book covers the spectrum of graph types available beyond the default options, how to determine

which one most appropriately fits specific data stories, and easy steps for making the chosen graph in Excel.

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