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Raymond Brooks - pdf download free book



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Financial Management: Core Concepts is the ideal source material for non-finance readers seeking to learn the key elements of financial operations. The text focuses on the reader's ability to understand complex financial concepts by centering its material around three major learning skills: using tools, making connections, and studying for success. Readers are encouraged to start by mastering the major concepts of finance, and then to test their knowledge by forging connections between ideas and applying them to real world situations.

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