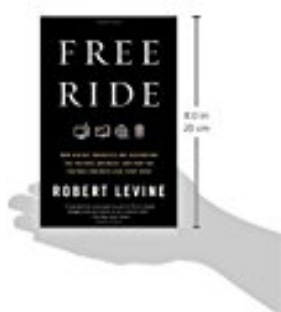


# [PDF] Free Ride: How Digital Parasites Are Destroying The Culture Business, And How The Culture Business Can Fight Back

Robert Levine - pdf download free book

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#### Books Details:

Title: Free Ride: How Digital Parasi

Author: Robert Levine

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**Description:**

**Review** Praise for *Free Ride*

"A book that should change the debate about the future of culture....With this stylishly written and well-reported manifesto, Levine has become a leading voice on one side of our most hotly contested debate involving law and technology."

—**Jeffrey Rosen, *The New York Times Book Review***

"Turbo-reported....*Free Ride* is a timely and impressive book--part guilt trip, part wake-up call, and full of the kind of reporting that could only have been done with a book advance from an Old Media company."

—***Businessweek***

"[A] smart, caustic tour of the modern culture industry."

—***Fortune***

"Brilliant...A crash course in the existential problems facing the [media]."

—**Richard Morrison, *The Times***

"The most convincing defense of the current predicament of the creative industries that I have read."

—**James Crabtree, *Financial Times***

"With penetrating analysis and insight, Levine, a former executive editor of *Billboard* magazine, dissects the current economic climate of the struggling American media companies caught in the powerful fiscal grip of the digital industry.... This incisive book is a start at an informed dialogue."

—***Publishers Weekly***

"Can the culture business survive the digital age? That's the burning question Robert Levine poses in his provocative new book. And his answer is one that will get your blood boiling. Rich with revealing stories and telling tales, *Free Ride* makes a lucid case that information is actually expensive - and that it's only the big technology firms profiting most from the work of others that demand information be free."

—**Gary Rivlin, author of *Broke, USA***

"One of the great issues of the digital age is how people who create content will be able to make a living. Robert Levine's timely and well-researched book provides a valuable look at how copyright protection was lost on the internet and offers suggestions about how it could be restored."

—**Walter Isaacson, President/CEO of the Aspen Institute and author of *Benjamin Franklin***

"This book thoroughly documents a wide-spread outbreak of cyber amnesia. Despite libertarian delusions, industries often get Free Rides, especially in their early days, but they eventually give back. Taxpayers build roads, then get hired to build cars. The Internet gives back a lot in exchange for its Free Ride, but one thing it defiantly isn't giving back is a way for enough people to make a living. No matter how amusing or addictive the Internet becomes, its foundation will crumble unless it starts returning the favors it was given and still depends on."

—**Jaron Lanier, author of *You Are Not a Gadget***

"*Free Ride* is a brilliantly written book that exposes the dark side of the Internet. A must read for anyone interested in the horrific undermining of our intellectual culture."

—**Edward Jay Epstein, author of *The Big Picture: Money and Power in Hollywood***

"Robert Levine deftly dissects the self-serving Orwellian freedom-speak being served up by Silicon Valley's digital new lords as they amass fortunes devaluing the work of artists, journalists and other

old-fashioned 'content creators.' *Free Ride* begs us to remove our blinders and take a hard look down a cultural dead-end road."

—**Fred Goodman, author of *Fortune's Fool: Edgar Bronfman Jr., Warner Music, and an Industry in Crisis***

"Without being a Luddite, Levine makes the phony digital media gurus of our day seem as simple-minded as their slogans."

—**Ron Rosenbaum, author of *How the End Begins* and *Explaining Hitler***

**About the Author ROBERT LEVINE** was most recently executive editor of *Billboard* magazine. His articles on technology, business, and culture have appeared in the *New York Times*, *Fortune*, *Condé Nast Portfolio*, *Vanity Fair*, *Rolling Stone*, and *Travel & Leisure*. He lives in New York.

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