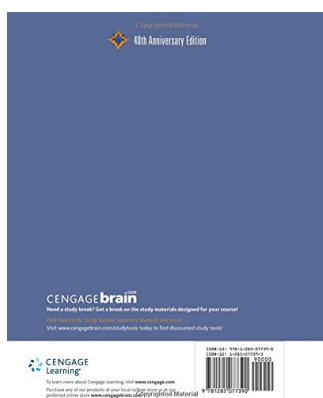


[PDF] Intercultural Communication: A Reader

Larry A. Samovar, Richard E. Porter, Edwin R. McDaniel,
Carolyn Sexton Roy - pdf download free book



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Description:

This new special, anniversary edition of INTERCULTURAL COMMUNICATION: A READER, celebrates 40 years of publication. In compiling this Fortieth Anniversary Edition, the editors reviewed over 600 articles from the previous 13 editions and selected those essays that educators, both in the United States and abroad, have considered foundational to intercultural communication

teaching and research. These essays also illustrate the growth and direction of the field since the early 1970s. This edition offers a series of essays that enables students to gain an appreciation and understanding of intercultural communication. Material is presented in a context that assists students in comprehending and then applying course concepts to their lives.

These core readings also demonstrate the historical development and philosophical evolution of the field. As with prior editions, the Reader continues to convey the idea that successful intercultural communication is a matter of highest importance in this globalized, interconnected world. The concluding chapter, "New Perspectives: Prospects for the Future," contains five new essays by leading intercultural communication scholars. These original works offer insight into new directions for intercultural communication in the coming decades.

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