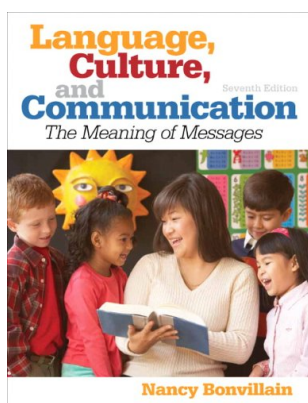


[PDF] Language, Culture, And Communication (7th Edition)

Nancy Bonvillain - pdf download free book



Books Details:

Title: Language, Culture, and Commun
Author: Nancy Bonvillain
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Description:

Explore the connections among language, culture, and communicative meaning

Using data from cultures and languages throughout the world to highlight both similarities and differences in human languages, *Language, Culture and Communication*, Seventh Edition, explores the many interconnections among language, culture, and communicative meaning. The text

examines the multifaceted meanings and uses of language. It also emphasizes the ways in which language encapsulates speakers' meanings and intentions.

Nancy Bonvillian focuses on analyzing communicative interactions, revealing how social relations are produced and reproduced through speech. The text also highlights the analysis of language ideologies, that is, the beliefs that people have about language structure itself, about language usage, and about appropriate norms for producing and evaluating speech.

This 7th edition contains updated information throughout as well as several new sections. Examples of language practices in African societies have also been added.

Learning Goals

Upon completing this book, readers will be able to:

- Recognize reputation and pattern in human speech.
 - Understand the formation and structure of language.
 - Have a strong understanding of the use of rhetoric in communication.
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