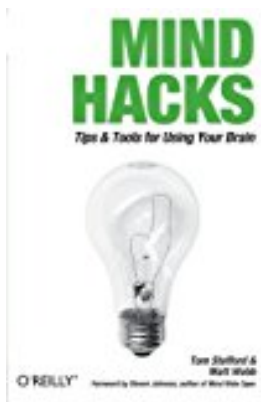


# [PDF] Mind Hacks: Tips & Tools For Using Your Brain

Tom Stafford, Matt Webb - pdf download free book

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#### Description:

**Review** The authors have compiled a fascinating ?collection of probes into the moment-by-moment works of the brain?. From getting to know the structure of your brain to learning how we see, hear and recall events, Mind Hacks allows you to test the theories of neuroscience on your own grey matter. If you've always wanted to get closer to your cerebellum but never plucked up the courage to take that DIY neurosurgery course, this is the book for you.? ? PD Smith, The Guardian, 15 Jan 2005

## About the Author

Tom Stafford has a PhD in Cognitive Neuroscience and is currently a research associate in the Department of Psychology, University of Sheffield. He is also an associate editor of the Psychologist magazine and has previously worked as a freelance writer and researcher for the BBC.

Matt Webb's background is in new media. His freelance activities include an IM interface to Google, which predated the Google API and is included in O Reilly's Google Hacks. He launched a project to find the Web's favorite color that was featured on BBC News Online and national newspapers in the UK. His current job in R&D at the BBC involves these kinds of projects internally, and gives him experience at addressing abstract social and technological ideas to mixed audiences. He was a popular speaker at O Reilly's Emerging Technology Conference in 2004.

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