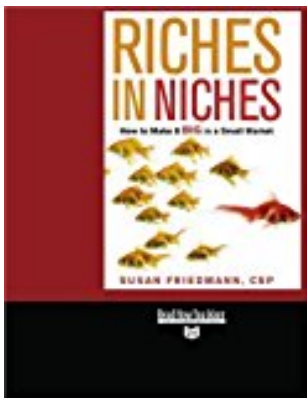


[PDF] Riches In Niches (Volume 2 Of 2) (EasyRead Super Large 24pt Edition): How To Make It BIG In A Small Market

Susan Friedmann CSP - pdf download free book



Books Details:

Title: Riches in Niches (Volume 2 of
Author: Susan Friedmann CSP
Released: 2009-01-09
Language:
Pages: 392
ISBN: 1442957360
ISBN13: 978-1442957367
ASIN: 1442957360

[CLICK HERE FOR DOWNLOAD](#)

pdf, mobi, epub, azw, kindle

Description:

Review "At last, a book that addresses the key to contemporary marketing. Nichepreneurs, the term Susan Friedmann brilliantly coined, defines a powerful mindset that has become the giant killer

strategy for small business success....This is the must-read business book of the year." -- Rick Segel -
-This text refers to an out of print or unavailable edition of this title.

From the Back Cover "Susan shows how focusing on a niche will help you become rich. Packed with valuable, hands-on information, **Riches in Niches** is a must-have book for every entrepreneur- or Nichepreneur!"

--Dr. Ivan Misner, founder of BNI and *New York Times* best-selling author of *Truth or Delusion?: Busting Networking's Biggest Myths*

"I'm a real believer in niche marketing. I think it's responsible for my success as a professional speaker. Susan Friedman has written a superb book that will make you see your career in a new light and lead you on to even greater success."

--Roger Dawson, author of *Secrets of Power Negotiating*

"If you want to transform yourself from one of a million to one of a kind, you need **Riches in Niches!** This book tells you exactly how to stand out in a crowded marketplace--and profit from it!"

--Steve Waterhouse, CSP, author of *The Team Selling Solution*

"Susan Friedmann has written a "from rags to niches" book which proves why she's the master of small markets. **Riches in Niches** is an invaluable work which shines light into every crevice, corner, and choice you'll find in smaller markets. The markets are small, the book is huge, your potential after reading it is vast."

--Alan Weiss, Ph.D., author of *Million Dollar Consulting*

"At last, a book that addresses the key to contemporary marketing. Nichepreneuers, the term Susan Friedmann brilliantly coined, defines a powerful mindset that has become the giant killer strategy for small business success....This is the 'must read' business book of the year."

--Rick Segel, CSP, author of *The Essential Online Solution* and *The Retail Business Kit for Dummies*

"Break through the clutter and be bold. Great advice for a powerful business development strategy."

--Randy Gage, author of *Why You're Dumb, Sick & Broke...And How to Get Smart, Healthy & Rich!*

"Using real-life examples from countless success stories, Susan Friedmann has written the definitive step-by-step manual on how to make the most of your expert identity and succeed in a small market. Reading **Riches in Niches** will give you the golden keys you need to focus your specialty and control your destiny."

--Laura Stack, MBA, CSP, author of *Leave the Office Earlier* --This text refers to an out of print or unavailable edition of this title.

-
- Title: Riches in Niches (Volume 2 of 2) (EasyRead Super Large 24pt Edition): How to Make It BIG in a Small Market
 - Author: Susan Friedmann CSP
 - Released: 2009-01-09

- Language:
 - Pages: 392
 - ISBN: 1442957360
 - ISBN13: 978-1442957367
 - ASIN: 1442957360
-