

[PDF] The Outsiders: Eight Unconventional CEOs And Their Radically Rational Blueprint For Success

William N. Thorndike - pdf download free book



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Description:

Review "#1 on Warren Buffett's Recommended Reading List" □ **Berkshire Hathaway Annual Shareholder Letter, 2012**

“an important insider’s perspective, an unapologetic glimpse into the hard-core investor view of what success looks like.” □ **Forbes.com**

“Thorndike wants to give any manager or business owner the confidence to occasionally do things differently from your peers □ to make the most of the cards they’re dealt and to delight their shareholders.” □ **Financial Times**

“[Thorndike's] findings turn received wisdom about CEO success on its head. It’s not revenue and profit growth, but the increase in a company’s per share value that offers the ultimate barometer of a CEO’s greatness□ Thorndike may have discovered an alchemic formula for CEO success. But will existing CEOs listen?” □ **economia**

“Thorndike has done extensive research on each of the people features, and their success story makes for an inspiring and most definitely, compelling read.” □ **The Hindu (India)**

“An extremely instructive read□well worth the effort.” □ **Business Traveller magazine**

“This is an eminently readable volume with plenty of lessons.” □ **The Irish Times**

ADVANCE PRAISE for **The Outsiders**:

Jim Collins, author, *Good to Great*; coauthor, *Built to Last* and *Great by Choice*□

“Will Thorndike dissects an eclectic and fascinating group of business leaders who created exceptional long-term value. He takes the unique angle of examining great CEOs as chief allocators of capital, so disciplined in their empirical rationality as to be nonconformists in the very best sense. Thorndike’s take is fresh, smart, and provocative□and well worth learning.”

Michael J. Mauboussin, Chief Investment Strategist, Legg Mason Capital Management; author, *The Success Equation*□

“Will Thorndike provides management principles that are as rock solid as they are rare and shares the engaging stories of eight CEOs who lived by them. The ideas in this book provide both executives and investors with the North Star of value. Follow it and prosper.”

Mason Hawkins, Chairman and CEO, Southeastern Asset Management□

“*The Outsiders* is a must-read for leaders□and aspiring leaders□striving to become exceptional CEOs, and for investors interested in partnering with exceptional stewards of corporate capital.”

Walter Kiechel, author, *The Lords of Strategy*□

“If creating wealth for shareholders is the ultimate test of a CEO, meet the champions. The names of these □outsiders’ may come as a surprise, but you will learn valuable strategic lessons from their iconoclastic ways.”

Thomas A. Russo, Partner, Gardner Russo & Gardner□

“*The Outsiders* celebrates leaders who kept their firms focused, rewarded their management despite long periods of inactivity, and□by keeping their companies out of trouble□found themselves free to pounce when compelling opportunities arose. A highly effective playbook for excellence.”

About the Author William N. Thorndike is founder and a managing director of Housatonic Partners, a private equity firm. He is a graduate of Harvard College and the Stanford Graduate School of Business and has been a guest lecturer at the Harvard and Stanford business schools. He is a director of eight companies, and two not-for-profit organizations and lives in the Boston area with his wife and two children.

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