

the most successful weight-loss brands in the world . . . Kirchoff's advice and tips are realistic, relatable, practical for everyone, and they pave the way for a sustainable, healthy lifestyle" -- Jennifer Cohen, FORBES.com

"In his inspiring new book, *Weight Loss Boss*, WW's charismatic leader tells his own story and offers a myriad of tips for weight-challenged readers." -- TIME.com

"A breezy read" ... "The book paints him as likably [sic] neurotic and vulnerable, someone for whom merely opening up a carton of ice cream can prompt a 'kind of narcotic effect.'" Simon Houpt "The Skinny on Weight Watchers"—*The Globe and Mail*

About the Author David Kirchoff is the President and CEO of Weight Watchers International, which reaches 1.5 million people through its meetings each week. He lives in Fairfield County, CT.

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